

THE AUTHENTIC PROVENCE CHARTER

Specifications and requirements

The main goals of certification are to guarantee:

- 1) that the brand owner is located in Provence
- 2) that the end product manufacturing and design sites are located in Provence
- 3) that the ingredients originate in Provence

The indication of Provence origin covers the Provence-Alpes-Côte d'Azur region (PACA) and the adjacent departments of Drôme, Ardèche and Gard.

The certification is exclusively reserved for members of the association Authentic Provence who are up to date with their subscription and have signed the Charter.

The certification procedure includes the control of the following points:

The brand owner must:

- be a member of Authentic Provence
- have its head office and manager in charge domiciled in Provence
- Any special case not provided for in the Charter will be submitted to the Association Board, which will decide on the basis of Article 8 of the association's statutes.

The brand owner's products must:

- be designed and produced in Provence
- comply with the labeling requirements
- comply with the composition requirements

The labeling requirements

Every Authentic Provence ingredient must be identified on the INCI list (International Nomenclature of Cosmetic Ingredients) by an 'AP' stamp, indicating that it is 100% compliant.

The composition requirements

Every product must contain at least one 'AP' ingredient **fully produced, grown and processed in Provence.**

Flow control is possible if all players in the chain agree to be controlled:

- the raw material producers,
- the processing laboratories
- the formula development laboratories
- the end product manufacturing and packaging companies

All these stakeholders must therefore be members of the association and be able to prove that they have a verifiable flow management. Even though the Authentic Provence label can only be used on cosmetic end products complying with the Charter's specifications, the compliance certification for raw materials and ingredients must appear on all documents: invoices, delivery forms...

Affixing the Authentic Provence label to communication tools for a range of products guarantees 80% minimum certified end products in this range.

The certification procedure ensures the nondisclosure of the formulas, except to the auditing body, but the association retains control of the certifications through a certification committee.

The revision and development of the Charter's specifications are handled by a technical committee.